

**SHOW LOW DAYS MOUNTAIN FESTIVAL ARTS & CRAFT SHOW
SHOW LOW CHAMBER OF COMMERCE
81 E. DEUCE OF CLUBS
SHOW LOW, AZ 85901
PHONE – 928-537-2326**

RELEASE AND INDEMNITY AGREEMENT

_____ (Print Name Here), hereinafter “Applicant” agrees to indemnify and hold the Show Low Chamber of Commerce and City of Show Low, hereinafter “Chamber” and “City” harmless for any and all claims or lawsuits for personal injuries, wrongful death or property damage arising from the acts or omissions of Applicant which is related to Applicant’s sale of products or services or Applicant’s booth or exhibit area at the Show. Applicant shall be solely responsible for providing products liability insurance, completed operations insurance or other liability insurance, which would provide coverage for the acts or omissions of Applicant, or for Applicant’s activities at the Show. In the event that Applicant chooses not to purchase such liability insurance Applicant understands that Applicant shall be corporately and individually responsible for holding Chamber and City harmless and for defending any lawsuits or claims made by insured persons. Applicant’s indemnification of Chamber and City shall include all of the costs of defense including reasonable attorney’ fee, expert witness’ fees, travel, food and lodging expenses related to the defense and other costs actually incurred by Chamber or City in defending such claims and lawsuits. In the event that Applicant has liability insurance, Applicant agrees to add Chamber and City as an additional name insured for this event only.

Applicant further agrees and promises that Applicant will be solely responsible for the payment of all taxes, workman’s compensation benefits and other taxes, fees, etc., relating to Applicant’s sale of products and services and will hold Chamber and City harmless for any and all such taxes, fees or benefits.

Further, Applicant agrees that it will abide by all Federal, State and local laws and ordinances related to its use of the booth or exhibit area during the Show. Applicant further states it will defend and hold Chamber and City harmless for any violation of law relating to Applicant’s activities or Applicant’s use of the booth or exhibit area.

Likewise, Chamber and City agrees that it will abide by all Federal, State and local laws and ordinances related to its use of the booth or exhibit area during the Show. Applicant further states it will defend and hold Chamber and City harmless for any violation of law relating to Applicant’s activities or Applicant’s use of the booth or exhibit area.

Likewise, Chamber and City agrees to indemnity and hold Applicant harmless for any and all claims or lawsuits for personal injuries, wrongful death or property damage arising from the acts or omissions of Chamber and City. Further, Chamber and City provides insurance coverage for these losses, which occur in the common areas of the Show. While Chamber accepts primary responsibility for common areas where Applicant’s customers stand to purchase or view Applicant’s products and services.

In the event that Applicant is a corporation, both the President and Secretary must sign.

Dated this _____ day of _____ 2010

Applicant Signature

If Applicant is a corporation, I, individually and personally, agree to guarantee the performance of Applicant.

Guarantor

THIS IS AN IMPORTANT LEGAL DOCUMENT WHICH MUST BE SIGNED AND RETURNED.