



November 30, 2011

Dear Chamber Member:

**The White Mountain Regional Chambers Gift Certificate Program
The Ultimate Shop Local Promotion!**

The Show Low Chamber of Commerce is partnering with our neighboring White Mountain Chambers of Commerce, including Pinetop-Lakeside, Snowflake-Taylor, Heber-Overgaard, St. Johns-Concho, and Springerville-Eagar to provide a new benefit for you.

Gift Certificates can be purchased in a choice of denominations; \$10, \$20 and \$25 from any White Mountain Chamber of Commerce. There are no extra fees - money collected for the face value of the certificate by a chamber is deposited into the certificate checking account. The recipient of the gift certificate may choose from approximately 1200 chamber members in the White Mountain region to redeem their certificate. Recipients may identify chamber members by individual chamber websites or by visiting our certificate website - www.whitemountainchambers.com.

The Chamber Gift Certificate can be used just like a check at any White Mountain Chamber Member Store. The Gift Certificates are deposited with your regular deposits and the funds are guaranteed.

Chamber gift Certificates are great for holiday gifts, raffle prizes, employee awards, bonuses, club gift exchanges, teachers, neighbors, or the individual that has everything and is hard to shop for.

All members of each Chamber will be furnished with window and register decals announcing "This Business Participates in the White Mountain Regional Chambers Gift Certificate Program". The promotion encourages buying local.

Sincerely,

Susan Tegmeyer

Susan Tegmeyer
Executive Director

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The White Mountain Regional Chambers Gift Certificate Program - The Ultimate Shop Local Promotion

- Gift Certificates can be purchased at any White Mountain Chamber of Commerce.
- They can be purchased in a choice of denominations. \$10, \$20. And \$25(large orders can be specially printed)
- There are no extra fees - you pay only the amount of the gift certificate.
- Chamber Gift Certificates can be used just like a check or cash at any **White Mountain Chamber Member store**.
- You can use Chamber Gift Certificates in so many ways including holiday gifts, raffle prizes, employee awards, bonuses, thank you gifts, birthdays, special occasions, or just because!
- All members of each Chamber will be furnished with window and register decals announcing **'This Business Participates in the White Mountain Regional Chambers Gift Certificate Program'**.

We are pleased to announce National Bank of Arizona as our sponsor for the program.

IT IS SO EASY TO USE:

- ✓ The Customer presents the certificate
- ✓ Check the expiration date
- ✓ It is run through the businesses process as cash or check(that is up to the business) just like a gift card would be used against the balance of the purchase
- ✓ Then processed through the business and deposited just like a check or cash in the businesses bank deposits
- ✓ The certificates have a routing number so they are no different from any other check

Go to <http://www.whitemountainregionalchambers.com>